



**Felipe Castro Quiles** is a Puerto Rican entrepreneur, recognized as the co-founder and CEO of Emerging Rule and GENIA, companies focused on applying artificial intelligence (AI) to education and industrial transformation in Latin America and the Caribbean. He holds dual MBAs and has specialized extensively in deep learning, blockchain, and virtual teaching, with a strong record of international business leadership. His visionary entrepreneurship and leadership in the fields of artificial intelligence–deep learning, ML–education, and international business have led him to be recognized twice among the "Top 30" by the Silicon Valley Innovation and Entrepreneurship Forum (SVIEF), serve on prestigious advisory boards such as the Forbes Artificial Intelligence Executive Board and DevNetwork's AI/ML Advisory Board, and become a sought-after speaker and contributor at global events and publications in tech and education innovation.

Felipe has dedicated his career to leveraging technology to create equitable opportunities and drive innovation. As the co-founder and CEO of [Emerging Rule](#), [GENIA](#), and [HUBVERY](#), Felipe has been at the forefront of integrating AI into education and industrial operations across the western hemisphere. His groundbreaking work includes the development of LevelShip, an AI-powered educational platform that personalizes learning experiences to meet individual student needs. This innovation has earned him international recognition, including being named twice as a "Top 30" innovator by the Silicon Valley Innovation and Entrepreneurship Forum (SVIEF).

For this work GENIA is a recognized [member](#) of the [American Business Dialogue \(ABD\)](#) of the [Inter-American Development Bank \(IDB\)](#) and active member of their AI Taskforce<sup>1</sup>. Throughout his professional career, Felipe has served on various Boards of Directors, including the [Forbes](#) Artificial Intelligence Executive Advisory Board, the [Virtual Educa Global Congress](#) Advisory Committee, and [DevNetwork's AI/ML DevInnovation Advisory Board](#). He has also participated in prestigious programs such as [NASA Ames Research Center Singularity University](#), [NVIDIA AI Inception](#), [NYU Steinhardt StartED Edtech Accelerator](#), and [1776 Incubator](#).

Mr. Castro Quiles is deeply committed to fostering collaboration and inclusivity. Codesigning initiatives like [LATAM 4.0](#), he promotes the adoption of AI across Latin America and the Caribbean, aiming to reduce fragmentation and enhance regional competitiveness. Felipe holds dual master's degrees in international business administration and marketing. His expertise spans deep learning, blockchain, and virtual education specializations, making him a sought-after thought leader in these domains.

Felipe maintains that "True equality means enjoying the same freedoms; these are only achieved by acting and thinking in accordance with the will and inclusion of all the groups that make up our society."

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<sup>1</sup> The Americas Business Dialogue (ABD) has established an Artificial Intelligence (AI) Task Force to develop policy recommendations for AI applications, focusing on areas such as international coordination, regulatory convergence, adoption of international standards and principles, privacy, and data security. The task force aims to advocate for policy adoption at all levels, promote awareness and education about AI technologies and their implications, and monitor policy implementation to assess impact and suggest improvements if necessary. The AI Task Force is co- chaired by Big Tech companies.

[Wikipedia Bio](#)

[AI Masterclass](#) - Felipe Castro Quiles

## Press Coverage

AI for Good Global Summit: ¿Dónde está la BigTech Latinoamericana?

 [Wired](#)

AI/ML Advisory Board - DevNetwork

 [DevNetwork](#)

Machine Learning: Inclusion Is Not An Option But Future's Requirement

 [SwissCognitive](#)

Unearthing Opportunities: Investing in AI in Developing Economies

 [SwissCognitive](#)

Drone technology to cash in on deliveries – HUBVERY takes on last-mile challenges

 [SUAS News](#)

Partnershoring: Pioneering Strategic Collaboration for Commercial Success in the New Economy

 [Digital Journal](#)

Global AI Authorities to Lead Transformative 'AI Futures' Workshop at AI for Good Summit

 [PRLog](#)

GENIA Latinoamerica introduces LATAM 4.0, promoting AI and automation


 [Globe Newswire](#)

GENIA and the Government of the Dominican Republic sign a historic agreement for LATAM 4.0

 [Minpre.gob](#)

GENIA is leading Latin American intelligence transformation

 [Tech Company News](#)

“LATAM 4.0”: The first artificial intelligence coalition in Latin America is born  [IssueWire](#)

The Atlantic: Around the Globe, Governments Lean into AI

 [LinkedIn](#)

## Guest Writing | Contributions:

 [El Nuevo Día](#)

 [WIRED](#)

 [SwissCognitive](#)

 [ELearning industry](#)

 [AI for Good Global Summit Switzerland](#)

## Academic Research

[Exploring the Theory of a 'Dismantled Mindset': A Call for Collective Empowerment](#)

[CAI and USU in partnership with North Carolina State University \(NCSU\), Johnston Analytics, and GENIA Latinoamerica—on a competitively selected Minerva Research Initiative, “The Future of Human Governance...”](#)